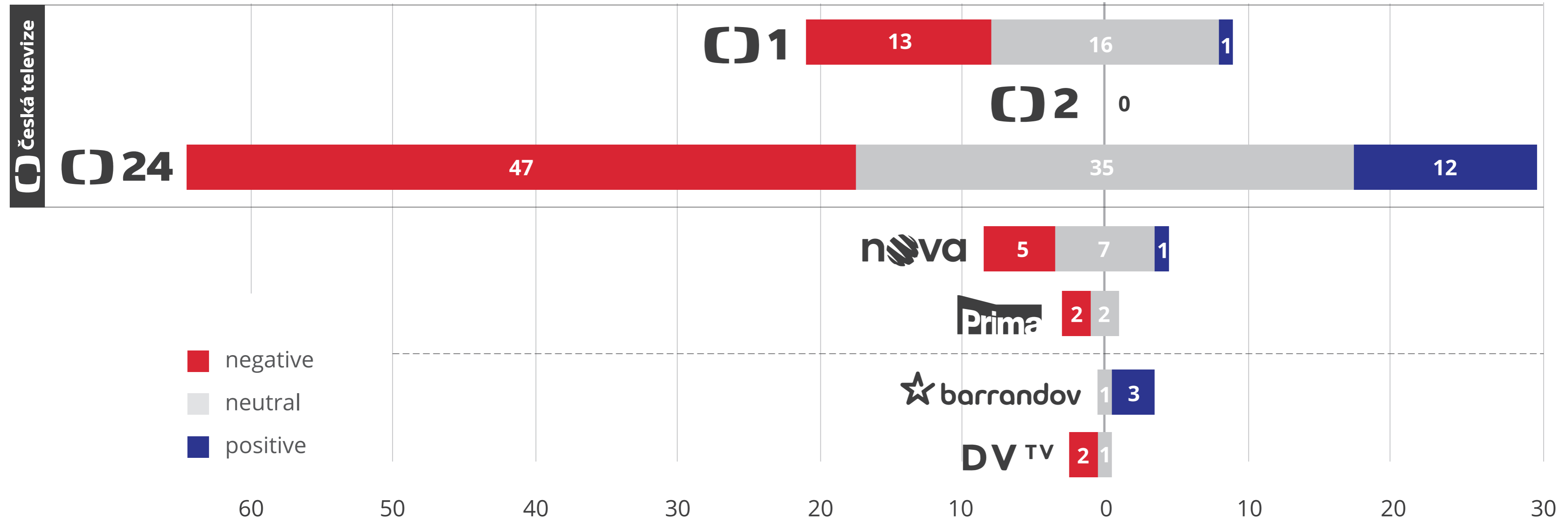


IMAGE OF CHINA IN CZECH NATIONAL TV STATIONS



The analysis covered TV stations which had the largest audience in the period 2010-2017. TV Barrandov and DVTV did not meet the criteria, yet they were added as a control sample due to the Chinese ownership of the station (TV Barrandov) or a specific format of broadcasting (DVTV).